

CORPORATE NEWSLETTERS & E-MAGAZINES

Your company has a story. Is anyone reading it?

Most companies have plenty going on. New projects, awards, leadership changes, events, milestones. But it all ends up scattered across emails and chat groups, and the people who matter most never see the full picture.

A good corporate newsletter fixes that.

SENT INTERNALLY

Keeps employees informed, engaged and recognised.

SENT EXTERNALLY

Shows clients, partners and investors who you are and what you stand for.

DONE WELL

One issue can speak to both.

WHAT WE DO

We write, design and deliver. Start to finish.

A typical issue of your newsletter or e-magazine includes:

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|-----------|---|-----------|---|
| 01 | Cover page
Built around your brand and the issue's theme | 02 | Contents page
So readers find what they need quickly |
| 03 | Leadership message
From your CEO or MD | 04 | Company news & updates
Launches, partnerships, expansions |
| 05 | Executive interview
Written the way a real conversation should read | 06 | Feature article
Shows your industry expertise |
| 07 | Project spotlight
Milestones and case highlights | 08 | Infographics & key numbers
So data is easy to take in |
| 09 | People section
New joiners, promotions, employee stories | 10 | Events & photo gallery
Moments worth remembering |
| 11 | Awards & recognition
Wins that deserve a page | 12 | Upcoming events & contact
What's next, and how to reach you |

Monthly or quarterly. English only or bilingual with Arabic.

We handle everything from interviews and writing to layout and final delivery.

Want a newsletter people actually open and read? Let's talk.

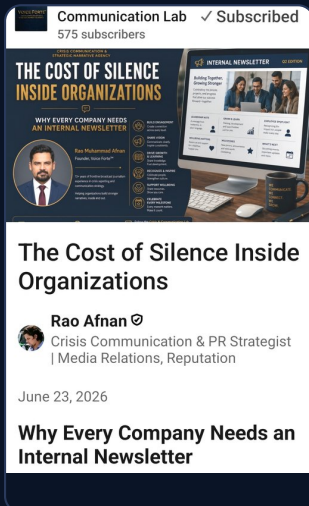
VOICE FORTE™

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RECENT EDITIONS

A look at our editions.

Articles from Crisis & Communication Lab, our own LinkedIn newsletter. This is the standard we bring to yours.



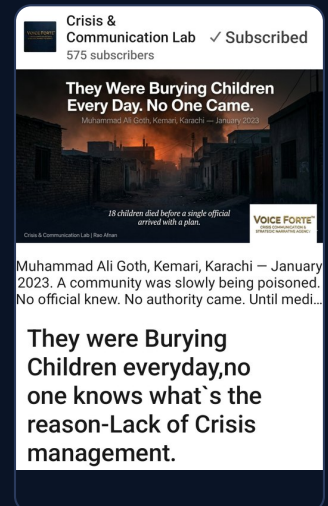
The Cost of Silence Inside Organizations



What Happens to Your Press Release in a Newsroom



That Smoke Behind Me Was Not Just a Fire



They Were Burying Children Every Day. No One Came.



Why Journalists Make Better PR Professionals Than PR Graduates



The Silence Before the Fever: Europe's Deadliest Heatwave



"No Comment" Usually Makes a Crisis Worse

Your next edition could be here.

Interviews, writing, layout and delivery, all handled.